



Eugene Van Den Berg

Finance Executive | Financial Controller | Financial- & Business Analyst | Business Advisor | Transformation Specialist

Eugene is a seasoned Financial expert working in roles such as, a CFO (Fractional CFO, for two companies since 2019), Financial Controller, Director of Finance, Analyst, Project Manager, Projects Specialist, Credit Analyst and Certified Management Consultant (CMC) residing in Halifax, Nova Scotia, Canada. With a rich background spanning over two decades, Eugene has amassed extensive expertise in finance, build from a strong foundation specializing in Corporate-, Structured-, Project- & Infrastructure Finance and deep financial- and data modeling skills. His career journey showcases a remarkable blend of financial acumen and technological prowess, reflecting his commitment to driving efficiency and improvement in all endeavors.

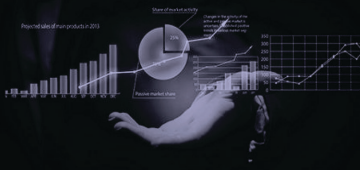
Professional Journey

Eugene's professional trajectory began in South Africa, where he honed his skills in Corporate Banking, Industrial Finance, and Structured Finance. He played pivotal roles in diverse sectors, including Healthcare Finance, Commercial Banking, and Project Finance, contributing significantly to various groundbreaking initiatives such as the development of Corporate Bond Structures and Infrastructure Financing & Investment, including P3's.

Upon immigrating to Canada in 2008, Eugene embarked on a path of continuous learning and innovation. He furthered his post-secondary studies in Information Technology at Mount Royal University, which marked the convergence of his interests in finance and technology. Leveraging his multidisciplinary background, Eugene emerged as a Finance Transformation Specialist, working on a multitude of projects encompassing finance, accounting, reporting, systems, KPI dashboards, and information technology.

Expertise and Achievements

Throughout his career, Eugene has demonstrated a relentless commitment to driving financial improvement and automation, attested by a long list of testimonials. Some of his notable achievements include:



- *Successful capital raising initiatives and diversification of funding strategies to reduce cost-of-capital;*
- *Develop capital raising strategies, phases and sweat equity models.;*
- *Leadership in International Financial Reporting Standards (IFRS) conversion projects. Fluid with GAAP, USGAAP and ASPE Managed IFRS conversion projects including developing and managing MD&A disclosures;*
- *Expansion of institutional investor portfolios for private placements;*
- *Implementation of financial dashboards, KPI's (Advanced Excel and Power BI) and intelligence supporting strategic decision-making;*
- *Reducing FTEs with ~50% over month-end on holdback receivables, reduced FTE from 1.72 down to ~0.41 automating entire billing, collecting, and receipting cycle;*
- *Development of Risk and Capital Adequacy Frameworks for regulatory compliance;*
- *Recovered ~CAD1.6m resolving EDI SSP Accounts Receivable interfacing issues; and*
- *Grow revenue for small retail consumer businesses (self-starter developing two successful customer services businesses, internationally & in Canada).*

Eugene's expertise extends beyond only that of traditional finance roles, encompassing Business Financial Planning, Accounting, Project Management, Project Finance, the development of Business Intelligence, to support ongoing FP&A, improvement in productivity and optimization of resources. He is recognized for his proficiency in Advanced Excel, Power Query, Power BI, and various ERP systems (and modules), along with his adeptness in financial modeling, reporting, risk logging and mitigation, identifying internal control weaknesses and improvement, and guidance on Corporate Governance. Eugene leverages diagramming and visualizations to reflect on what he does. A mastery of illustrating complex matter evident from his abilities as a fast visual learner.

Personal Attributes and Vision

Driven by a passion for finance, efficiency and improvement, Eugene is dedicated to modeling accounting-, financial-, and data challenges into strategic solutions. He is renowned for his collaborative approach, strong leadership, and unwavering commitment to fostering growth and innovation. Eugene's vision is rooted in leveraging technology and automation to streamline processes, optimize resource utilization, and drive sustainable business growth.

Outside of his professional endeavors, Eugene finds fulfillment in family life, being married to Michelle, and they raised four children. Eugene remains committed to lifelong learning and personal development.



“Ahead by a Century” – The Tragically Hip

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